



## Press Release

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### FOR IMMEDIATE RELEASE

**DETROIT, June 26, 2017** – Female entrepreneurs prove that it doesn't take a giant to find success in Detroit's thriving real estate industry. In just eighteen months, Beanstalk Real Estate Solutions has amassed a property management portfolio of over 1,450,000 square feet at multiple locations featuring a combination of landmark commercial and residential properties located throughout Detroit.

The current portfolio includes the following properties, among others:

- The Buhl Building
- The Guardian Building, in conjunction with 400 Monroe Associates
- 511 Woodward Avenue, in conjunction with 400 Monroe Associates
- 200 Riverplace Lofts

**Recently, Beanstalk has taken on the leasing services at 211 W. Fort Street, a property that they envision becoming an epicenter for start-ups that desire a collaborative workspace in Detroit's thriving financial district.**

Beanstalk's unique approach to property management has led to profitable changes for business owners and improved experiences for tenants and visitors alike.

**Quote from Lynnette Boyle:** "Beanstalk takes a very personalized approach to marketing and managing for each specific client, making the property the focal point through thoughtful collaboration."

**Quote from Krystol Rappuhn:** "We are excited and honored to be a part of the urban revival in Detroit! Our Beanstalk brokerage team excels at creating opportunities for new and existing businesses looking to move or expand into the market, taking special care and consideration to finding the perfect home for tenants, and 'the right tenant' for each of our landlords."



**About Beanstalk:**

Beanstalk Real Estate Solutions is a Women’s Business Enterprise National Council certified boutique real estate management company, located in downtown Detroit that offers a wide variety of services to commercial, industrial, and residential property owners in Detroit.

The company was founded in October 2015 by partners Lynnette Boyle and Krystol Rappuhn.

**About Lynnette Boyle:**

Lynnette Boyle has worked in the Detroit Metropolitan commercial real estate industry for more than twenty-five years. As Vice President of Property Management with Bedrock Real Estate Services, she worked on the acquisition, development and management of over 7 million square feet of Downtown Detroit high-rise and mixed use property.

Lynnette has an established record of putting together knowledgeable, dynamic teams that institute best-practices for managing multiple properties and projects in diverse, challenging economic climates. She has managed assets and operations of over 20 million square feet of real estate, developing and overseeing operating budgets, implementing multi-million dollar renovation programs, helping mitigate risk of legal and financial issues, negotiating vendor, supplier and union contracts, while at the same time inspiring staff to provide an exceptional tenant and visitor experience. Lynnette has managed or supervised the management of high-profile, landmark properties including One Woodward, The Buhl Building, Chrysler House, The First National Building, The Compuware Building, Chase Tower, 1001 Woodward and The Madison Building.

**About Krystol Rappuhn:**

Krystol Rappuhn is a real estate attorney and broker, with over 18 years of experience in the real estate industry, specifically in Detroit, throughout the State of Michigan, and across the country. This experience is made up of commercial and residential leasing, acquisition and disposition work, litigation, asset management and brokering leasing, sales and purchases.

For more than a decade, Krystol was acting General Counsel for a real estate investment firm which had holdings of commercial properties including office buildings, hotels and retail, as well as large unique single family residences and multi-family unit buildings. During her career, she has obtained extensive experience and knowledge either advising or managing the disposition and acquisition process of over \$200 Million in assets, as well as successfully negotiating more than 5,000,000 square feet of leases throughout the country.

For more information about Beanstalk Real Estate Services including details on services offered, please visit [www.BeanstalkRes.com](http://www.BeanstalkRes.com), or contact Amy Sallie via cell at (248) 885-0023 or email [pr@atterbie.com](mailto:pr@atterbie.com).

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